

What is a CORE value or belief?

Core - a central and often foundational part, usually distinct from the surrounding parts by a difference in nature (priorities)

Value - Your **values** are the things that **you** believe are important in the way **you** live and work. They (should) determine your priorities, and, deep down, they're probably the measures **you** use to tell if your life is turning out the way **you** want it to.

Core values are the fundamental beliefs of a person or organization. These guiding principles dictate behavior and can help people understand the difference between right and wrong. **Core values** also help companies to determine if they are on the right path and fulfilling their goals by creating an unwavering guide.

Your personal? Your church? Your politics? Your family? Your work? Career?

Examples – integrity, authenticity, hard work, sense of humor, faith, ambition, vision, organization, being frugal, respect for others, making a profit, punctuality, etc.

Some wrong core values (behaviors) may include:

1. only concerned about payday
2. What's in it for me?
3. how can I use others to advance
4. Find creative ways to skip meetings

A belief that the world is a fundamentally brutal place and that only the strong survive

A belief that people are powerless to change their fates or personal situations

A belief that you don't deserve good things or relationships in life

A belief that other people are fundamentally untrustworthy and unloving

A belief that life is meaningless

Bad Values for society: (politically motivated)

1. different expectations for rich and poor (take from some give to others)
2. protect the rights of takers and users
3. Consume everything for the sake of profit
4. Fight with (divisive conflict) or make war to spread my beliefs