POLITICAL PLATFORMS –

a formal **set of principle goals or ideals** which are supported by a political party or individual candidate, in order to appeal to the general public, for the ultimate purpose of garnering the general public's support and votes about complicated topics or issues

- The Ninety-Five Theses of Martin Luther in 1517, opposed practices of the Catholic Church at that time (both a religion and a political territory), and led to the establishment of Protestantism
- Thomas Paine's pamphlet *Common Sense* (1776) advocated freedom from the rule of Great Britain for the American Colonists and proposed a constitution for the new United States
- Friedrich Engels and Karl Marx's 1848 Communist Manifesto, called for the abolition of private property and applied a scientific understanding to the development of society through socialism into a society without money-usage, social classes, or state coercion, which would be called "communism"
- Franklin Roosevelt's 1932 New Deal
- The 1948 United States Democratic Party's platform including civil rights
- Lyndon Baines Johnson's War on Poverty, 1965
- The 1993 Liberal Party of Canada Red Book
- The 1994 Republican congressional Contract with America
- Mike Harris's 1995 Common Sense Revolution
- 100-Hour Plan of the United States Democratic Party in 2006

To Campaign is to – rally people around a cause. Or an organized effort which seeks to influence the decision making process within a specific group

People in the Bible who campaigned;

1. Absalom to overthrow David.

2. Esther for the Jewish Nation.

3. Satan (serpent) to trick Eve and ruin Job.

4. Nehemiah to rebuild the wall.

5. Pauls appeal for the Gentiles.

6. Abraham for Sodom and Gomorrah.

7. Moses campaigned against Pharaoh.

8. Daniel, Shad, Mesh, Abid. To Babilonians.