Cartoons in General -

- 1. adult humor
- 2. sexual innuendos / blatant direct references
- 3. evil, occult and witchcraft
- 4. violence blood and gore
- 5. swearing and inappropriate language
- 6. smartellic rebellion towards authority
- 7. ghosts and demons

found in - sponge bob, ren and stumpy, scooby doo, pokemon, rugrats, power puff girls, ed ed and eddie, adventure time, rockos modern life,

Experts from the American Academy of Paediatrics (AAP) say that kids who watch cartoons full of violence tend to be nervous, aggressive and disobedient. Moreover, these children are impatient. There are three main effects of cartoons that concern violence on children:

they become insensitive to others' pains and sorrow children do not feel discomfort from any elements of violence around them in real life

children are prone to aggressive reactions and violent behavior.

Cartoon Pokémon, created by Satoshi Tajiri in 1995, belongs to anime, the Japanese name for animated film. Anime have a distinctive appearance (e.g. big eyes). The original name of the cartoon was Pocket Monsters. A year later, the name was shortened into Pokémon. Article from The New York Times -

Teenagers listen to an average of nearly 2.5 hours of

<u>music per day</u>. Guess what they're hearing about? One in three popular songs contains explicit references to drug or alcohol use, according to a new <u>report</u> in The Archives of Pediatrics and Adolescent Medicine. That means <u>kids are</u> <u>receiving about 35 references to substance abuse for</u> <u>every hour of music they listen to</u>, the authors determined. While songs about drugs and excess are nothing new, the issue is getting more attention because so many children now have regular access to music out of the earshot of parents. <u>Nearly 9</u> <u>out of 10 adolescents and teens have an MP3 player or a</u> <u>cd player in their bedrooms.</u>

Studies have long shown that media messages have a pronounced impact on childhood risk behaviors. Exposure to images of smoking in movies influences a child's risk for picking up the habit. Alcohol use in movies and promotions is also linked to actual alcohol use.

Researchers from the University of Pittsburgh School of Medicine studied the 279 most popular songs from 2005, based on reports from Billboard magazine, which tracks popular music. Whether a song contained a reference to drugs or alcohol varied by genre.

Only 9 percent of pop songs had lyrics relating to drugs or alcohol. The number jumped to 14 percent for rock songs, 20 percent for R&B and hip-hop songs, 36 percent for country songs and 77 percent for rap songs.

Notably, smoking references aren't that common in music today, with only 3 percent of the songs portraying tobacco use. **About**

14 percent of songs spoke of marijuana use, 24 percent depicted alcohol use, and another 12 percent included reference to other substances. About 4 percent of the songs contained "anti" drug and alcohol messages.

The study authors noted that music represents a pervasive source of exposure to positive images of substance use. <u>The average</u>

adolescent is exposed to approximately 84 references to explicit substance use per day and 591 references per week, or 30,732 references per year. The average adolescent listening only to pop would be exposed to 5 references per day, whereas the average adolescent who listens just to rap would be exposed to 251 references per day.

Whether any of this matters remains an open question. While the impact of exposure to images of smoking and alcohol in film has been well documented, less is known about the effect of music on childhood risk behaviors.

Although music lacks the visual element of film, adolescent exposure to music is much more frequent, accounting for an average of 16 hours each week for music compared with about 6 hours each week for movie images, according to the study authors. But frequency of exposure is not the only factor. <u>Unlike</u> visual media, music is a powerful social force that also taps into an individual's personal identity, memories and mood.

"Music is well-known to connect deeply with adolescents and to influence identity development, perhaps more than any other entertainment medium," said the study authors.